

SIMONA STANISCIA is a freelance **art director and graphic designer** based in Milan.

In 2006 Staniscia graduated with full marks in **Sciences of Communication** at Università di Bologna, with a final thesis about J-L Godard movies' audio-visual language. In 2007 she studied visual design at SPD - Scuola Politecnica di Design in Milan and in 2008 she graduated with Distinction in a **Master of Arts in Graphic Design at London College of Communication** – University of the Arts London. The final research major project was about Pasolini semiotic theory about cinema and the new ways proposed to visualizing through audio-visual media.

Between 2009 and 2011 Staniscia was responsible for visual communication at the **MACRO museum, Rome**, where she art-directed exhibitions, publications, advertising and signage.

In the last three years, Staniscia has been designing publications for the **Venice Architecture Biennale** and the **Venice Film Festival** (2012), the **Rome International Film Festival** (2012), and the **Tortona Design Week** in Milan (2012-13). She has art-directed exhibitions for the **Puglisi Cosentino Foundation** in Catania (2011 and 2013) and the **Fuori Trentino | Fuori Salone** in Milan (2013).

Staniscia is currently art directing all aspects of visual communication for **Palazzo della Ragione in Verona**, the new home to the Achille Forti Modern Art Gallery. She teaches the Multimedia and Interactive Communication for Art course in the **IES Abroad Foundation** - Milan and collaborates with agencies like **LuxHub Global**, **Havas Media Group** and **Ketchum**.

Download **portfolio** clicking on the following link

<http://simonastaniscia.eu/portfolio.pdf>

Other **works and experimental projects**

<http://www.simonastaniscia.eu/>

CV

Surname:
STANISCIA

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SIMONA

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WORK EXPERIENCE

03.2009 – current

FREELANCE

Art director & Graphic designer

09.2009 – 12.2011

MACRO, MUSEO D'ARTE CONTEMPORANEA ROMA

www.museomacro.org

Responsible for visual communication

Art director & Graphic designer

Main activities: Art directing and designing advertising, exhibitions, publications, information materials.

06 – 07.2009

.237 CREATIVE, LONDON, UK

Internship. Graphic designer and Art Director assistant

Main activities: Designing posters and advertising for events and theatre performances; cd cover and jazz music booklet.

09.2007

IDEADISPENSER S.N.C, VASTO (CH), ITALY

http://www.dispenserstudio.it/

Internship. Graphic designer and Art Director assistant

Supported advertising campaign (art direction and copywriting); Re-designed old brands and labels. Achieved good problem solving approach and good time-management skills.

EDUCATION AND QUALIFICATION

01 – 12.2008

LONDON COLLEGE OF COMMUNICATION

UNIVERSITY OF THE ARTS LONDON

MASTER OF ARTS IN GRAPHIC DESIGN

Master of Arts degree awarded with Distinction

Final Major Project: practical and theoretical exploration of the relationship between Graphic Design and Moving Image
Subjects and professional skills: Design research and methodology, Critical reflection on the creative process and project development, Revisiting of the fundamental design principles, Exploration of multidisciplinary perspectives in communication, Design and Politics, Design and Narrative, Typography.

10.2006 – 06.2007

SCUOLA POLITECNICA DI DESIGN DI MILANO, SPD

Visual Design Course

Good attendance certificate

Subjects and professional skills: Sciences of vision, Theory of form, Twentieth century art Form and colour workshop, Visual design, Illustration, Photography, Computer aided Visual Design, Lettering (typedesign), Geometric drawing, Graphics technology.

12.1999 – 03.2006

ALMA MATER STUDIORUM - UNIVERSITÀ DI BOLOGNA

FACOLTÀ DI LETTERE E FILOSOFIA, CORSO DI LAUREA

QUINQUENNALE IN SCIENZE DELLA COMUNICAZIONE

Final Thesis on analysis of visual communication

Graduated with a score of 110/110

Subjects and professional skills: Semiotics and linguistics, Sociology, Mass media's languages and communication, Journalism, Economics and Management of publishing companies, Royalties of information and communication, History and critics of cinema, Contemporary art

SKILLS AND ABILITIES

LANGUAGES

- Mother tongue Italian
- Other languages **English**
Excellent reading, writing and oral expression
IELTS 2007 with score 7.0

TECHNICAL SKILLS AND ABILITIES

- Excellent working knowledge of **Adobe Creative Cloud CC** (Photoshop, Illustrator, InDesign, Acrobat) and **QuarkXPress 10**
- Good working knowledge of: Final Cut Pro, Bridge CC
- Basic working knowledge of: Dreamweaver CC, Flash CC, Muse CC, Fontlab, Adobe After Effects CC
- Excellent working knowledge of **Word, Powerpoint** and **Keynote**
- Basic knowledge of **Bookbinding** and **Screenprinting**

AWARDS

- 2009 London College of Communication, University of the Arts London
- **Teaching Course**
- **Screenwriting** for Film and Television
- 2008 - Bookbinding and Screenprinting
- Typo-Hierarchy Workshop (tutor: Paulus M. Dreibholz)
- 19E Festival International de l’Affiche et du Graphisme de Chaumont**
Studio - Workshop (tutor: Igor Gurovich)
- 2006 **Central Saint Martins, University of the Arts London**
Summer School Graphic Design and Computer Graphic Design
Certificate of Attendance

PUBLICATIONS AND EXHIBITIONS

- 2013 **Il visual design per il MACRO:
verso un sistema flessibile e inclusivo**
in *Design di sistema per le istituzioni culturali. Il museo empatico*
edited by G. Vitale, Zanichelli, Bologna, 2013
- 2012 La comunicazione visiva del MACRO inserita come caso di progetto culturale in *Manuale di progettazione della cultura. Filosofia progettuale, design e project management in campo culturale e artistico* by L. Argano, FrancoAngeli editore, Milano, 2012
- 2010 **Grey Matter / Love flu**
Zine in collaboration with international artists, musicians and designers
- www.vertigomagazine.co.uk / online showcase**
A Homage to Pier Paolo Pasolini’s film theory
- 2008 **Back To Basics**
Pop-up Gallery, Carnaby Street, London
- Volume_**
Ma Final Show, London College of Communication